



International **ENERGY** **JOURNALISM** **AWARDS 2024**

~ *Fujairah* ~



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The International Energy Journalism Awards (IEJA) were founded to celebrate excellence in reporting on the most important industry in the Middle East, if not the world. The IEJA recognize and honor professional journalists who are either based in the Middle East or cover the regional energy sector from afar, and who produced outstanding work covering the industry over the previous year – whether focused on OPEC or National and International Oil Companies (NOCs/IOCs), the water, power and renewables sector, and new low-carbon energy fuels. The qualified nominees will work for a Middle East broadcaster or publisher in Arabic and/or English; or report for international broadcasters and publishers; or work on behalf of energy industry specialist publications, such as newsletters, podcasters, and multimedia websites. In all cases, the seven-member International Selection Committee (ISC) of current and former leading energy journalists give weight in their assessment of candidates to the demonstration of individual enterprise, fairness, speed, accuracy and objectivity. Please note that content marketing or thought leadership content produced for in-house corporate publications, pamphlets or special reports will not be considered, nor will advocacy outlets of interest groups such as trade associations, consumer organizations or government agencies. Non-traditional entrants, like bloggers or independent newsletters, are free to explain in supporting materials how they meet these journalistic criteria and should submit a statement explaining their editorial independence. The ISC, media companies, individual energy journalists, and energy industry stakeholders are invited to submit journalists and corporate communications professionals for review and consideration. The ISC then review and rank all submitted candidates, and the TOP 3 ranked nominees are invited to the Awards ceremony held each year in October at the Energy Markets Forum in Fujairah.

AWARD CATEGORIES



2024 SELECTION COMMITTEE



Brandy Scott
Presenter of
The Business Breakfast
Dubai Eye



Dan Murphy
Anchor & Correspondent
CNBC



Paula Naoufal
Senior Reporter
CNN Business Arabic



Andrew Critchlow
Global Head of News
S&P Global Commodity Insights



Kate Dourian, FEI
Non-Resident Fellow
The Arab Gulf States
Institute in Washington
**Former Platts Middle East Bureau Chief*



Nader Itayim
Middle East Bureau Chief
Argus Media



Dyala Sabbagh
Editor-in-Chief
Gulf Intelligence



Jamie Ingram
Senior Editor
Middle East Economic Survey



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International Energy Journalism Lifetime Achievement Award 2024



Eithne Treanor
Founder and CEO, ETreanor Media

Eithne Treanor is a distinguished former television journalist. She's a conference moderator, a trainer and an expert communications consultant. As the founder and CEO of E Treanor Media, based in Dubai, Eithne has headlined and moderated high-level global conversations at some of the world's most prestigious conferences and events for almost 20 years, bringing her expertise in the energy transition, infrastructure, business and leadership to stages worldwide. As a seasoned broadcast journalist, Eithne's experience spans major global networks including ABC News, Sky News, BBC World, Bloomberg, and CNBC International. She also played a significant role in the launch of business television channels in emerging markets, including Saudi Arabia, Pakistan, South Africa, and Russia. She has designed moderator training for various business channels, including Financial Times, FT Live, by helping the global journalist team deliver conference content. Beyond her achievements in journalism, Eithne is recognized for her commitment to training and development of future journalists and media professionals. Through her media, moderator, and presentation training sessions, she also empowers government officials, senior executives, and leaders to communicate effectively and engage, inform, educate and inspire confidently in today's fast-paced media environment. Throughout her career, Eithne has interviewed a wide range of prominent figures, including politicians, dignitaries, business executives, thought leaders, artists, and changemakers. Her work has been published across television, radio, and print, reaching and impacting international audiences. Eithne is a graduate of Trinity College Dublin and Columbia College Chicago and holds a postgraduate Diploma in International Relations from the London School of Economics. Her lifetime commitment to the energy sector, to media and communication continues to inspire with passion, professionalism, and dedication to excellence.



CATEGORY Middle East Media – Arabic Language

TOP Nominees



May Ben Khadra, Senior Business Anchor & Economic Analyst, CNBC Arabia

Senior Business Anchor/Economic Analyst at CNBC Arabia since 2015, MC/Moderator and Media trainer since 2018. Prior to her experience in Media, she worked as a Corporate Banker for 8 years with one of the most reputable banks in the Middle east. Over the past years, she has gained extensive experience in local and international financial markets, conducted many interviews with government officials and business VIPs representing different industries and sectors as well as heads of reputable international institutions. Some of the interviews May has conducted are with IMF director kristalina Georgieva, Saudi Economy Minister Faisal bin Fadhil Alibrahim, Emirati Businessman Mohamad Al Anbar, Shell Company CEO Wael Swan, President of Boeing International Sir Michael Arthur, and many others. Holder of BA in Business Administration/ Banking and finance. Certified from University of Delaware, USA in International studies and leadership, CFA level II Candidate.



Lubna Bouza, Head of Business News & Presenter, Sky News Arabia

Lubna joined SNA in 2016 from CNBC, and throughout her tenure, she has been a leading Arabic-speaking anchor in the business world, who has been recognized by local, regional, and international organizations and government officials. She maintains close ties with key government and business officials and groups and is often requested directly by them to moderate at their events. She has won many awards and accolades throughout the career, including a nomination by Arab News as one of the top business editors in Arab media, as well as a Silver award as part of the Stevie® Awards for Women in Business, in the category of "Female Thought Leader of the Year-Business Services". She holds an MBA in Economics and a Masters in Applied Finance and Banking from University of Wollongong.



Nour Amache, Business News Programs' Anchor, Asharq Business with Bloomberg

Nour Amache is Business News expert and Economist who anchors the show "Mo'asherat Asharq- Asharq Indices" on Asharq Business with Bloomberg, while covering with other anchors other daily business news shows. Her main show "Mo'asherat Asharq -Asharq Indices" is a daily two-hours show that covers GCC, MENA, and Global Markets, with a focus on economic and geopolitical developments. The other shows she anchors also follow global markets, with a daily focus on GCC & emerging markets', in addition to U.S., Asian & European markets and economies. Amache was formerly an economics lecturer at the Lebanese American University, where she taught Macroeconomics, Microeconomics, Fiscal Policy, and Public Finance. Amache holds a Masters' degree in Public Policy from Northwestern University and a Bachelors' degree of Economics from the American University of Beirut. She has interviewed over the past years many prominent figures. She interviewed you in Dubai two years ago.



CATEGORY

Energy Industry Corporate Communications Executive of The Year

TOP Nominees



Thomas Ashby, Head of Global Communications, International Energy Forum

Tom Ashby is Head of Global Communications for the International Energy Forum, an international organisation headquartered in Riyadh, Saudi Arabia. A former journalist and editor with a decade of experience in international communications, Tom has provided strategic counsel on a global basis to heads of state, international corporations, as well as prominent individuals. Previously, he was Group Vice President, Corporate Communications at Abu Dhabi National Energy Company (TAQA). Tom began his career with Reuters, where he spent 15 years in assignments in Europe, Latin America and West Africa. He holds a bachelor's degree in French with African and Asian Studies from Sussex University, UK.



Iain Packham, Head of Media Relations & Thought Leadership – MEA, Siemens Energy

Iain is an accomplished communications expert with a passion for energy transition and sustainability. As the Head of Media Relations and Thought Leadership for Siemens Energy in the Middle East and Africa, Iain is responsible for the company's external communications strategy. Iain joined Siemens Energy in early 2022, prior to the company's spin-off from Siemens AG. He was brought on to support the business through its carve-out and transition into a stand-alone company, helping to communicate the new brand, offerings, and values. A journalist by background, Iain has worked in London and Dubai for some of the world's foremost media companies and independent energy market intelligence firms, including Dow Jones and The Wall Street Journal, RELX, Energy Intelligence Group, and Argus Media. In his spare time Iain is an avid triathlete, plays guitar and enjoys walking his dog Poppy.



Philip Robinson, Senior Vice President, Corporate Communications, ADNOC

Philip leads the corporate communications team at ADNOC where he advises on media relations, corporate positioning, crisis and issues management. Prior to joining ADNOC in 2019, Philip worked at Shell initially as a senior communications advisor on a gas project before becoming the company's Global Upstream spokesperson. Born and educated in Belfast, Philip has over twenty-five years' experience working in global corporate communications and government relations roles.



CATEGORY

International Energy Industry Specialist Media

TOP Nominees



Herman Wang, Associate Director, EMEA Upstream News, S&P Global Commodity Insights

Herman Wang is a London-based associate director of news, EMEA upstream, for S&P Global Commodity Insights. In his role, he oversees SPGCI's energy reporting in Europe, Middle East and Africa, managing a team of correspondents in London, Dubai and throughout the region. He is also a principal editor for Commodity Insight's monthly Platts OPEC+ production survey. Herman previously was based in Washington, D.C. from 2009-2016, as a senior editor for SPGCI, covering U.S. energy policy. He was a co-creator and co-host of Capitol Crude, The U.S. Oil Policy Podcast, which won the 2015 Jesse H. Neal Award for best webcast. Herman is a Northwestern University alumnus with a master's degree in journalism and bachelor's degrees in environmental sciences and geography.



Paul Hickin, Editor in Chief, Petroleum Economist

Paul is editor-in-chief overseeing all content produced by Petroleum Economist, Hydrogen Economist and Carbon Economist. He has over two decades of experience across financial and commodity news and analysis. Paul has held senior editorial and management roles at S&P Global Platts, now Commodity Insights, Dow Jones Newswires and the Wall Street Journal. He has also worked as an economist.



Yesar Al-Maleki, Gulf Analyst, Middle East Economic Survey

Yesar is an energy economist with a wide interest in the intertwining subjects of energy, geopolitics, and economics in the region. Formerly, he was the Managing Director of Iraq Energy Institute in Baghdad, where he led research programs on Iraq's and Iraqi Kurdistan's oil, natural gas and power sectors in addition to water and climate challenges, economy, and politics. He has worked for the International Energy Agency (IEA) and various international oil companies. He is specialized in studying rentierism in the Gulf area and prospects for economic diversification. He holds a master's degree in Energy Economics and Management from IFP School and is a PhD candidate at the University of Exeter.



CATEGORY

Middle East Media – English Language

TOP Nominees



Joyce Karam, Senior News Editor, Al-Monitor

Joyce Karam is the senior news editor at Al-Monitor and a journalist with decades of experience covering the Middle East, US foreign policy and international affairs. She authors Al-Monitor's weekly China-Middle East Briefing newsletter and serves as a professor of political science at George Washington University. Born and raised in Lebanon, Joyce graduated with honors with a bachelor's degree in journalism and began her career at prominent local newspapers in Beirut, reporting on the post-war landscape. She pursued graduate studies in the United States, earning a master's degree in international peace and conflict resolution. In 2004, she resumed her journalism career as the Washington correspondent and later as the bureau chief for the pan-Arab daily Al-Hayat. Over the past two decades, Joyce has worked for leading media outlets, breaking exclusive stories on the Middle East and US policy, and has interviewed high-profile figures including US presidents George W. Bush and Joe Biden. Joyce is regular guest on NPR's 1A and the Germany-based Deutsche Welle.



John Benny, Energy Reporter, The National

John Benny is an experienced journalist responsible for all things energy at The National in Abu Dhabi. Since joining the paper in 2022, he has reported on oil markets, regional energy companies, and major developments in the Middle East. Prior to this, he worked with Gulf News, covering aviation, energy, and the impact of the Covid-19 pandemic on global commerce. Benny began his career as a companies reporter at Reuters India in 2016.



Joe Chidiac, Media Group; Publisher, Economy Middle East, JC Media Group

Joe Chidiac is the founder and chief executive officer of JC Media Group LLC, bringing over two decades of rich media experience in the Middle East. Throughout his career, Joe has transformed major media groups into dynamic hubs for influential summits, groundbreaking events, digital transformation, and diverse publications. Under his leadership, JC Media Group has emerged as a pioneer in organizing transformative summits and events while publishing a range of impactful publications. His innovative approach has redefined industry standards, making JC Media Group a symbol of excellence in the media landscape. As the Publisher of Economy Middle East publication, the brand offers in-depth insights into the region's economic landscape. The magazine stands as an inspiration for business knowledge, empowering readers with comprehensive analyses, trends, and expert opinions.



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WINNER



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