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Analysing and forecasting the impact of macro / microeconomic trends and central bank policies on a broad range of asset classes; examining and where necessary challenging market psychology and consensus views. The joy of working as a market economist is, and has always been the constant need to research and learn about the changing landscape of the way that the world works, going far beyond the limited scope of economics and financial markets; be that in respect of how globalization and technology has and is transforming nearly all aspects of communication, culture, energy and how we interact with the environment on all levels. The fall-out from Covid-19 will inevitably radically change working and social practices globally, and force drastic changes on 'just in time' and outsourcing processes that have been exposed as deficient by the pandemic. The efforts to promote Hydrogen technology as a cornerstone of a 'green recovery' from Covid-19 also require intense scrutiny. The key challenges as an analyst are to enable and facilitate an in-depth critical and lateral thinking perspective on global economic, political and asset market trends, and to convey these ideas in accessible and thought-provoking terms, and with enthusiasm. Having spent much of his childhood in Libya and Iran, Marc also has a particular interest in Middle Eastern culture, current affairs and history. Marc is a regular guest on Bloomberg BNN, HT & Radio, BBC, CNBC, Le Fonti International and widely quoted on newswires, newspapers and other digital media across the globe, and a regular conference speaker and guest lecturer at various universities.

